



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Advertiser	Obama for America
Product	Candidate Orders
Estimate Number	1507

Invoice #	104666-2
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104666
Alt Order #	06836081
Deal #	
Order Flight	07/25/12 - 08/07/12

**Billing Address:**

GMMB, Inc./ Washington D.C.  
 Attention: Accounts Payable  
 Washington Harbor  
 3050 K St. NW  
 Ste 100  
 Washington, DC 20007

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		07/25/12 to 07/31/12	4x	MTWTF--				
	KSNV			M	07/30/12	:30	5:37 AM	OFA-12-G-082H Always	\$400.00		3
	KSNV			Tu	07/31/12	:30	5:52 AM	OFA-12-G-082H Always	\$400.00		1
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		08/01/12 to 08/07/12	1x	MTWT---				
	KSNV			Th	08/02/12	:30	5:21 AM	OFA-12-G-083H Worried	\$400.00		1
4	KSNV	Wake Up Early Wagners	430a-5a		07/25/12 to 07/31/12	6x	MTWT---				
	KSNV			M	07/30/12	:30	4:40 AM	OFA-12-G-082H Always	\$150.00		3
	KSNV			M	07/30/12	:30	4:55 AM	OFA-12-G-082H Always	\$150.00		5
	KSNV			Tu	07/31/12	:30	4:43 AM	OFA-12-G-082H Always	\$150.00		6
	KSNV			Tu	07/31/12	:30	4:59 AM	OFA-12-G-082H Always	\$150.00		1
5	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		07/25/12 to 07/31/12	4x	MTWTF--				
	KSNV			M	07/30/12	:30	6:12 AM	OFA-12-G-082H Always	\$700.00		2
	KSNV			M	07/30/12	:30	6:30 AM	OFA-12-G-082H Always	\$700.00	MG for 5.4 07/25	5
	KSNV			Tu	07/31/12	:30	6:23 AM	OFA-12-G-082H Always	\$700.00		3
7	KSNV	Today Show	658a-9am		07/25/12 to 07/31/12	5x	MTWTF--				
	KSNV			M	07/30/12	:30	8:43 AM	OFA-12-G-082H Always	\$1,400.00		2
	KSNV			Tu	07/31/12	:30	7:21 AM	OFA-12-G-082H Always	\$1,400.00		3
22	KSNV	4PM NEWS (1 hour)	4-5pm		07/25/12 to 07/31/12	3x	MTWTF--				
	KSNV			M	07/30/12	:30	4:40 PM	OFA-12-G-082H Always	\$700.00		2

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above, if Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

GMMB, Inc./ Washington D.C.  
 Attention: Accounts Payable  
 Washington Harbor  
 3050 K St. NW  
 Ste 100  
 Washington, DC 20007

Advertiser	Obama for America
Product	Candidate Orders
Estimate Number	1507

Invoice #	104666-2
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104666
Alt Order #	06836081
Deal #	
Order Flight	07/25/12 - 08/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
24	KSNV	M-F Early News	5-630p								
				to							
	KSNV			07/25/12 to 07/31/12	4x	MTWTF--					
	KSNV			M	07/30/12	:30	6:25 PM	OFA-12-G-082H A1ways	\$1,000.00		4
	KSNV			Tu	07/31/12	:30	5:22 PM	OFA-12-G-082H A1ways	\$1,000.00		1
35	KSNV	Olympics Daytime Weekdays	9am-4pm								
				to							
	KSNV			07/25/12 to 07/31/12	4x	MT-----					
	KSNV			M	07/30/12	:30	10:12 AM	OFA-12-G-082H A1ways	\$1,200.00		1
	KSNV			M	07/30/12	:30	10:32 AM	OFA-12-G-082H A1ways	\$1,200.00		4
	KSNV			Tu	07/31/12	:30	9:16 AM	OFA-12-G-082H A1ways	\$1,200.00		3
	KSNV			Tu	07/31/12	:30	10:18 AM	OFA-12-G-082H A1ways	\$1,200.00		2
36	KSNV	Late News during Olympics	11pm-12:35am								
				to							
	KSNV			07/25/12 to 07/31/12	2x	MT-----					
	KSNV			M	07/30/12	:30	12:11 AM	OFA-12-G-082H A1ways	\$1,000.00		1
	KSNV			Tu	07/31/12	:30	12:44 AM	OFA-12-G-082H A1ways	\$1,000.00		2
38	KSNV	Olympics Daytime Weekdays	9am-4pm								
				to							
	KSNV			07/30/12 to 08/05/12	2x	MT-----					
	KSNV			M	07/30/12	:30	11:44 AM	OFA-12-G-082H A1ways	\$1,200.00		1
	KSNV			Tu	07/31/12	:30	2:10 PM	OFA-12-G-082H A1ways	\$1,200.00		2
39	KSNV	Olympics Daytime Weekdays	9am-4pm								
				to							
	KSNV			07/30/12 to 08/05/12	2x	--WT---					
	KSNV			W	08/01/12	:30	11:38 AM	OFA-12-G-082H A1ways	\$1,200.00		1
	KSNV			Th	08/02/12	:30	9:17 AM	OFA-12-G-083H worried	\$1,200.00		2
42	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a								
				to							
	KSNV			08/01/12 to 08/07/12	1x	--W----					
	KSNV			W	08/01/12	:30	5:41 AM	OFA-12-G-082H A1ways	\$450.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



**Formerly KVBC**  
1500 Foremaster Lane  
Las Vegas, NV 89101  
Main: (702)642-3333  
Billing: (702)642-3333

## Page 3 of 3

Invoice #	1046666-2
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Order #	104666
Alt Order #	06836081
Deal #	
Order Flight	07/25/12 - 08/07/12

**Billing Address:**

GMMB, Inc./ Washington D.C.  
Attention: Accounts Payable  
Washington Harbor  
3050 K St. NW  
Ste 100  
Washington, DC 20007

IDB #	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
Aired Spots 26												

Gross Total

**\$21,450.00**

Agency Commission

**\$3,217.50**

Net Amount Due

**\$18,232.50**

**Payment Terms 30 Days**

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate on basis of race, gender, or ethnicity for discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.